GRAPHIC DESIGNER (CONTRACT BASED)

About Time For Democracy: During the 2020 election cycle, Akif Aydin and Joshua Goodwin came to realize that they spent an exorbitant amount of time researching who they would vote for and that they did not **trust** most sources for information. From these experiences, they founded *Time For Democracy (TFD)* from a need to provide every registered voter with nonpartisan and factual information from **one source** regarding:

-Each current elected official who represents them from President to the local commissioner, -How each elected position impacts their daily life,
-Who are all of the candidates running,
-What policy positions is each candidate for (not against),
-How their respective local elections are run, -When they will have the opportunity to vote for their candidates of choice for primary and general elections.

Due to the lack of public trust in the election system, *Time for Democracy* ensures that all facts given to our readers are **nonpartisan, truthful, and provide real time information** about their local elections' process and candidates. We are the source for primary and general elections and welcome any open dialogue for these topics.

Our inspiration is from Thomas Jefferson, "A well informed electorate is a prerequisite for democracy."

Graphic Designer: Our Graphic Designer will craft the graphic design materials in the prototype magazine to place creative input in all content produced in the publication and website (QR code), develop creative graphics to showcase TFD, and implement best practices for graphic design work.

The utmost standard is being nonpartisan for this position.

Responsibilities:
- Creating Flow of Content:
  - Presenting and creating several options for advertisements in the publication
  - Placing suggestions or options to advertisers how to best publicize their product or service to the registered voters
  - Providing feedback to leadership team
  - Building the reader's experience with the structure of the advertisements
- Setting Editorial Guidelines:

- o Placing very high industry standards for printing guidelines regarding advertisement placements, information for the elections, and being up-to-date on industry publication standards
- o Having an eye to create a positive experience for both old and new readers with *Time For Democracy*
- o Bringing industry knowledge of graphic design work with regards to styling, measurements, and working with graphic design programs
- o Providing ideas to create more added value to clients

Qualifications:
- Knowing how to create the correct dimensions for print within the publication industry with Adobe Pro, Adobe Photoshop, or CorelDraw Graphics
- Junior or Senior years in college pursuing a bachelors' degree in Marketing and Advertising, Programming, or related fields
- Exceptional attention to details
- Strong interpersonal skills; especially being able to be nonpartisan
- Proven track record of wonderful graphics both for print and online materials

How to Apply:
- Resume: Limit to one page
- Cover Letter: Gives us a sense of who you are, what your values are, and why you are a good fit for *Time For Democracy*
- Your Social Media Handles: We want to get a feel of your online persona as you will be representing TFD in multiple public settings.
- Sample: Give us an example of your top three works. One needs to be for print the other two for online publishing.
- Two Recommendations (One professional and one personal)

Questions and all application submissions can be directed to Joshua Goodwin, Co-Founder of TFD, who will oversee the interview process at jgoodwin@thetimefordemocracy.com.

No phone calls please. Only applicants who provide all information as requested will be considered.

Equal Employment Opportunity Policy (EEOP): *Time For Democracy* does not discriminate in employment on the basis of race, color, religion, sex (including pregnancy and gender identity), national origin, political affiliation, sexual orientation, marital status, disability, genetic information, age, membership in an employee organization, retaliation, parental status, military service, or other non-merit factor.